



**Elite Rent-a-Car®**  
*Driving with passion*

## Cookie Policy

Effective date: **May 24<sup>th</sup> 2018**

Cassiopea Holding S.A. and its subsidiaries ("us", "we", or "our") operate the <https://www.eliterent.com> website (the "Service").

### **Cookies**

The <https://www.eliterent.com> website uses cookies. Through your use of the our website and related services, you consent to Cassiopea Holding S.A. and its subsidiaries' use of cookies as outlined in the Cookie Policy document.

### **What are cookies?**

Cookies are files web servers send to web browsers. The cookie files are then stored by web browsers. These files send information back to the web server each time the page is requested by the web browser. In short, cookies enable the tracking of web browsers by web servers.

### **Types of Cookies**

Most commonly, there are two types of cookies: Persistent cookies and Session Cookies.

- 1) Session cookies:** These cookie files are deleted from your computer.
- 2) Persistent cookies:** These cookie files are stored in your computer until their expiry date or are deleted.

## Cookies used on Eliterent.com

<https://www.eliterent.com> uses each of these “Number of cookies” for specific purposes stated below:

- **\_gat:** used by google for tracking website traffic.
- **\_gid:** used by google for tracking website traffic.
- **Cisession:** used by the website framework to handle sessions.
- **user\_lang:** used by the website framework to handle language data.
- **\_ga:** used by google for tracking website traffic.
- **elite\_rent\_pro\_cookie:** used by the site to protect against access from unauthorized sites (CSRF protection)

## Google cookies

<https://www.eliterent.com> uses Google Analytics to study and evaluate its website traffic. Statistics and information produced by the Google Analytics web tool are generated through the use of cookies found on users’ devices. All information and statistics are gathered for the purpose of creating reports for <https://www.eliterent.com>. The information collected will be stored and used by Google. See Google’s Privacy Policy: <http://www.google.com/privacypolicy.html>

## Third Party Cookies

When using <https://www.eliterent.com>, “Number of cookies” third party cookies for the specific purposes stated below:

- **Facebook:** Facebook is a third-party service that uses cookies. Please see their Cookie Policy here: <https://www.facebook.com/policy/cookies/>
- **DriveTribe:** DriveTribe is a third-party service that uses cookies. Please see their Cookie Policy here: <https://drivetribe.com/terms>
- **Google:** Google is a third-party service that uses cookies. Please see their Cookie Policy here: <https://policies.google.com/technologies/cookies>
- **Instagram:** Instagram is a third-party service that uses cookies. Please see their Cookie Policy here: <https://help.instagram.com/1896641480634370>
- **LinkedIn:** LinkedIn is a third-party service that uses cookies. Please see their Cookie Policy here: <https://www.linkedin.com/legal/cookie-policy>
- **Pinterest:** Pinterest is a third-party service that uses cookies. Please see their Cookie Policy here: <https://policy.pinterest.com/en/cookies>

- **Youtube:** Youtube is a third-party service that uses cookies. Please see their Cookie Policy here: <https://policies.google.com/technologies/cookies>

## Managing Cookies

In most cases, Internet browsers allow you to refuse cookies.

Check your browser settings for cookies. See examples below:

- **For Firefox:** Click → “Tools” → “Options” → “Privacy”.
- **For Internet Explorer:** Click → “Tools” → “Options” → “Privacy” → “Block all cookies”.
- **Google Chrome:** Click → “Chrome Menu” → “Settings” → “Show advanced settings” → “Privacy” section → “Content Settings” → “Cookies” → adjust settings.

Opting to block cookies may affect the use of certain websites negatively.

If you have any questions about this **Cookie Policy**, please contact us:

- By email: [info@eliterent.com](mailto:info@eliterent.com)
- By phone: +41 22 909 87 87